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New Age Disability Integration Services

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Attention: To whom it may concern

RE: Letter of recommendation, Doug Anderson

Doug embodies the characteristics of a young leader in his field of expertise. As a wheelchair user and radio presenter, he has been closely involved with the radio station's, Radio 2000 (his employer), with its initiatives to promote the inclusion and mainstreaming of people with disabilities in the SA Society.

As a public broadcaster and spokes person, Doug is right on the cutting edge in terms of all events, political and social developments regarding people living with disabilities. To accomplish his mission to educate and sensitize the broader public and disabled people, Doug successfully sources expertise and cultivates relationships across all levels in this vast and interesting field.

His ability to stay close to the action, to objectively inform and share as well as tackling controversial issues head on is well known and respected. His work and the focus he brings to this topic, has changed and continues to change people's lives for the better, daily.

The radio, in many instances, is the only form of access that disabled people have to current news and developments. Doug understands the restrictions faced by disabled people to access information and his vision has been to overcome this stumbling block and provide this service to all communities. His focus covers

a broad spectrum, from highly personal to providing people with where to go and what to do to empower themselves. Disabled people from all walks of life, their families, friends and colleagues turn to him for assistance on a daily basis.

Disability is not always a happy topic for Joe public, yet Doug manages to keep it current and interesting as well as entertaining. Through the power of his voice and information broadcasted in his program, he enables disabled people daily by putting them in touch with the right people, the right places to go to and what action to take to improve their circumstances for the better.

As a fellow disabled person, disabled people can easily associate with him and non-disabled people happily learn from him. He is an inspiration as he leads by example with courage and determination. This has aided in Doug Anderson's reputation as a no-nonsense, hard hitting reporter and in him becoming quite a legend amongst his peers.

Best Regards

Lorna J. Fick
Managing Director